

ETHICS AND ANTI-CORRUPTION COMMISSION

TOPIC:
"IMPACTS OF CORRUPTION EDUCATION ON SOCIAL CULTURE"

Presentation by

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PRESENTATION OUTLINE

- Introduction

  Mandate of EACC

- Current Approaches to Corruption Education

- Impact of Corruption Education on Social Culture

- Conclusion

INTRODUCTION

EACC Mandate (4-pronged)



Law Enforcement:

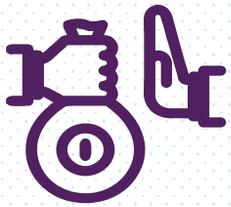
Investigation

Asset recovery

Disruption of corruption network(s)

Undercover operations

Ethics enforcement



Corruption Prevention:

Corruption Risk Assessment

Systems Examination

Advisory

Promotion of Ethics and Leadership standards



Public Education & Awareness:

Trainings

Sensitization

Media outreach

Integrity Clubs

Integrity Education



Promotion of Standards and Practices in Ethics and Integrity:

Advisories

Cautions

Notices

Self declaration forms

Current approaches to Corruption Education

EACC Institutional complaints and **Reporting Mechanism**

- **Walk-in-person** to any of the Commission's offices countrywide
- **Writing a letter to the CEO**: P.O. Box 61130 00200 Nairobi
- **Telephone**: 0709 781000 or 0730 997000
- **Email:** report@integrity.go.ke
- **Toll-Free** number **1551**
- Anonymous reporting system via **BKMS** available at: www.eacc.go.ke

Current Approaches to Corruption Education

1. **Targeted public outreach campaigns**
   - Community networks Community engagement ,opinion leaders,public admin, public engagement booths
   - Formal and informal youth groups
   - Faith-based organizations
   - Market outreach & Public barazas
   - Caravan led public outreach
   - Professional networks
   - Cooperatives
   - Civil Society Organizations (CSOs)

Current Approaches to Corruption Education

2. Media Education

- Radio discourse and Tv programmes Vernacular radio
- Print and electronic media
- Digital/Social media platforms
- X-Space fora

3. Partners Kenya Leadership Integrity Forum (KLIF)

- **KLIF** provides a mechanism through which stakeholders design and implement anti-corruption initiatives, leveraging on their strengths in addressing corruption.
- There are twenty (20) sectors under KLIF, drawn from both the **public** and **private**.

Approaches to Corruption Education…

4o Organized public education & sensitization workshops

- County Governments (County executives, MCAS, & County staff)
- Establishment of corruption prevention committees CPCs.
- National Government-MDAs – covering both state and public officers
- Private Sector Groups
- **Purpose:** Promote professional integrity and enlist the support of individuals and institutions in the fight against corruption

CPC Guidelines and Training Manual





Approaches to Corruption Education...

5. Institutions of learning

- School outreach programs
- Mainstreaming value-based early childhood through the CBE Curriculum.
  universities and vocational colleges
- Youth movements
- Youth Integrity Cup - Soccer Competitions
- Establishment of Integrity clubs
- Integrity Debates
- Sponsorship of National Drama and Music Festivals

Entrenched values: respect, responsibility, patriotism, integrity, social justice, unity, love and peace in every learning area from Early Childhood Development (ECD), primary and secondary school, tertiary institutions and universities

Purpose: Enhance personal integrity and prevention of corruption and unethical conduct and lead to behavioural change

Approaches to Corruption Education …

6. Development and dissemination of IEC Materials

The Education Department designs, prints and disseminates both physical and digital educational materials to the general public.

- Fliers
- Brochures
- Booklets
- Posters
- Caps
- T-Shirts
- Wrist bands

IMPACT OF CORRUPTION EDUCATION ON SOCIAL CULTURE

- **Social culture** refers to **shared beliefs**, **values , norms** and **practices** that characterize a specific group or society. (UNESCO)

- **Corruption thrives due to;** citizens tolerance, arising from lack of awareness and sensitization on the need to demand ethical practice and behaviour from people. (Harun Ringera, 2007)

- Anti-corruption education applies a holistic approach to building societal integrity. It entails increasing **knowledge** and **skills** on **ethics**, **integrity** and **anti-corruption**, leading to **attitude change** and consequently, compelling the public to adopt ethical practices and take concrete actions against corruption.

IMPACT OF CORRUPTION EDUCATION ON SOCIAL CULTURE

- Perception and attitude Change towards corruption
- Intolerance to corruption; Demand for accountability
- Enhanced knowledge and awareness on ethics, integrity and anti-corruption
- Foster collective civic responsibility against corruption
- Encourage corruption reporting, whistleblowing
- Social Audits dialogues



SOCIAL IMPACT - TESTIMONIAL

ESSAY WRITING

Integrity is not just a word. It is the light that guides us when no one is watching. In Nakuru high school, that light shines brightest in the Integrity Club — a movement that has changed the way we think, act, and lead. When the club began in 2019, there were just a small group of students with a simple dream: **to make honesty the heartbeat of our school being** headed by our Patron Madam Waithaka.

They organized debates, held open forums, and encouraged every student to speak out against cheating, bribery, and favoritism. One of our boldest moves was creating an **anonymous reporting system, allowing students to report malpractice without fear.** The results were remarkable — **cases of exam cheating dropped, favoritism in sports reduced,** and teachers began to trust us with bigger responsibilities.

DANIEL, NAKURU HIGH SCHOOL

SOCIAL IMPACT - TESTIMONIAL



Kenya National Music Festivals 2025 at Kaaga Girls, Meru County

EACC Theme: Ethics, integrity and anti-corruption

Winning Poem titled'
EACC Mlinzi wa Haki'
Defender of Justice, protects the common citizen'

Institution:
Technical University of Mombasa

IMPACT OF CORRUPTION EDUCATION ON SOCIAL CULTURE

- Promotes **transparency** and **accountability** in procurement through the government platform **eGP**
- Increase of **social media campaigns** on corruption matters
- Youth demanding accountability and **participation in decision** making e.g Budget planning
- **Integrity Club debate contests**

Integrity Club Debate Contests





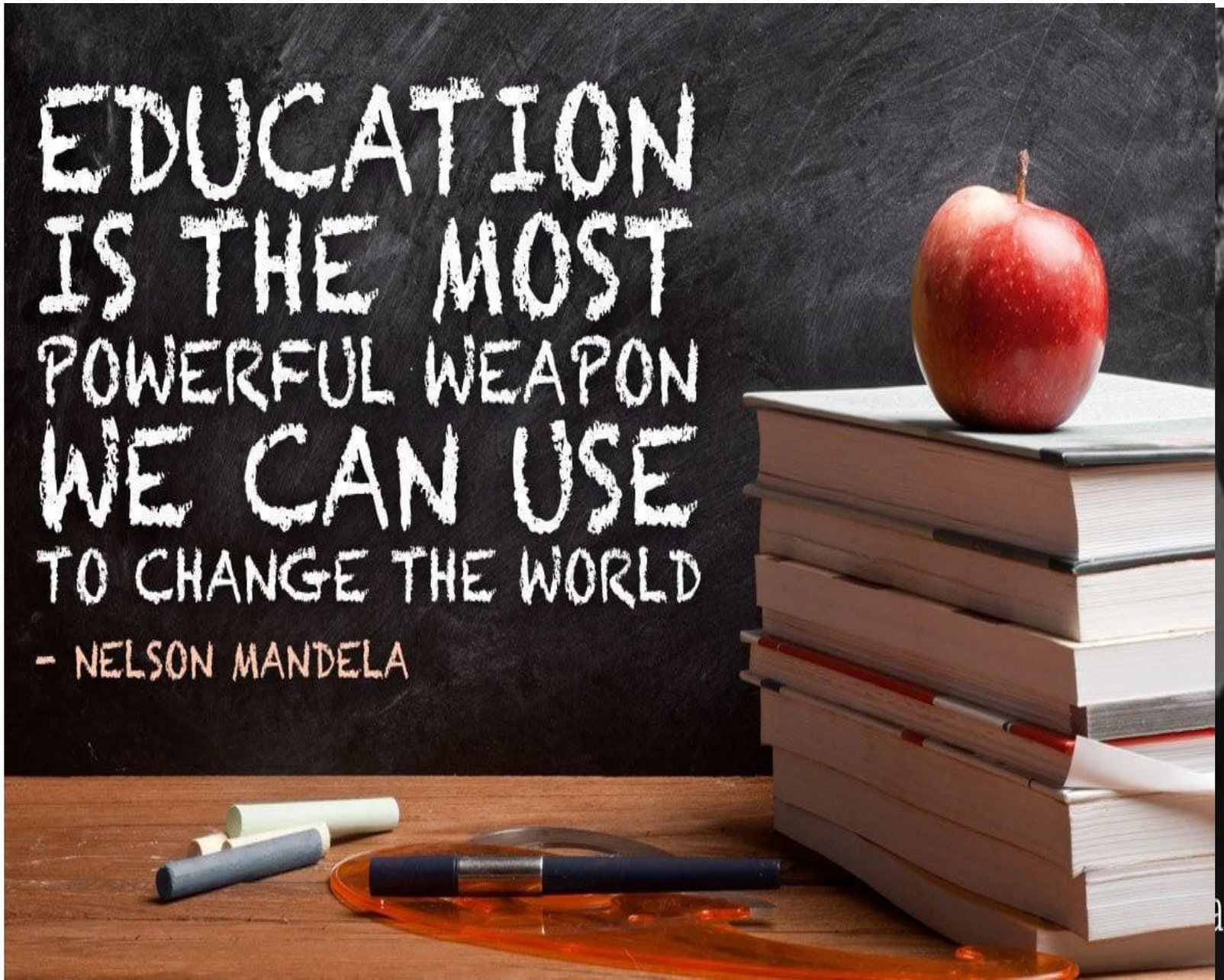
IMPACT OF ANTI-CORRUPTION EDUCATION ON SOCIAL CULTURE

Youth-Led Integrity Club Initiatives

- **Creating awareness** of ethics and integrity through posters on notice boards, walkways and classrooms.
- **Integrity talks** during school assemblies and parent meetings
- **Tree planting** and naming trees with values
- **Sharing and caring** for needy students
- **Community service-** visits to charity homes and clean-up activities in school and community
- **Regular Meetings:** Patrons conference and Integrity club members.
- **Integrity Club Essay writing Contests**



CONCLUSION


EDUCATION
IS THE MOST
POWERFUL WEAPON
WE CAN USE
TO CHANGE THE WORLD
- NELSON MANDELA





Thank You

Lessons Leant...

- Linking education/awareness with law enforcement.
  Effective public education is stronger when backed up with law enforcement.
- The public realizes awareness without action breeds cynicism.

- Thus combining awareness with visible action helps